Dr Cloud Bai-Yun
Chief Executive, UK NARIC

Biography:

Dr Cloud Bai-Yun is the Chief Executive of UK NARIC, the UK's national agency providing information and expert opinion on vocational, academic and professional qualifications worldwide. Under Dr Bai-Yun's dynamic and pioneering leadership, UK NARIC has been transformed from a low-profile operation to an internationally recognised leading information service provider. Her career history also included designing and developing the National Reference Point for Vocational Qualifications (NRP) since its inception in 2001; the National Europass Centre since 2005; the National Contact Point on Professional Qualifications from 2008, and the European Credit system for Vocational Education and Training (ECVET) Centre for England in 2009.

Dr Bai-Yun was the driving force and creator of the first ever comprehensive database of its kind, the UK's Crown copyright databank, *International Comparisons*. She was also the designer of the unique UK NARIC Band Framework, a prized intellectual property of the Crown.

Over the past few years, Dr Bai-Yun has developed and pursued professional interests in the global market for education, training and international mobility, having served as an elected Board member of the EU NARIC network in the European region. Internationally, she has been a key mover in taking forward major initiatives supporting transparency of qualifications and improving efficiency of education systems in key regions worldwide. This has included in particular the mutual recognition processes in China, India, UAE and Latin-Americas. In more recent years Dr Bai-Yun has played an active role in the ASEM Education Process, a major contribution to enhancing cross-regional cooperation.

At the personal level, Dr Bai-Yun has a high level of proficiency in a number of languages. Her original research was in Slavonic Studies and Linguistics, having gained a doctorate in 1997 at the University of Leeds. She also holds professional qualifications in IT, Computing and Business Management.